

## NEWS RELEASE

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### **Shamin Hotels to Develop a New Hampton Inn Hotel in Suffolk**

SUFFOLK, Virginia (May 06, 2014) – Construction on a new 94 room Hampton Inn Hotel is expected to begin this spring. Shamin Hotels plans to build the 56,000-square foot hotel on Centerbrooke Lane, near the intersection of Godwin Boulevard and Route 58 Bypass. It will be Suffolk’s first Hampton Inn and will offer guests a complimentary hot and cold breakfast, free internet, a fitness center, meeting room and other amenities.

“Shamin Hotels is very excited to offer this new lodging option in Suffolk,” commented Neil Amin, CEO, Shamin Hotels. “We are excited to grow our strong relationship with Hilton Hotels. This new Hampton Inn expands our footprint into the Suffolk market and allows us to provide a fresh, new product to a broad base of customers.” This will be fifth hotel by Shamin hotel in the Hampton Roads area.

“This new hotel showcases the diverse economic development growth occurring in Suffolk,” said Suffolk Mayor Linda T. Johnson. “I am pleased to see Suffolk’s hospitality industry grow to complement our tourism and ever-growing business industry base.”

Hampton Hotels is celebrating their 30th anniversary this year and is rolling out an innovative new program designed to keep the brand fresh for existing and future franchisees, while ensuring loyal guests come back for generations to

come. The new forever young initiative (fyi) is all about creating a fresh look and feel. fyi will include:

- Modernized bathrooms featuring a clean, white design
- Movable desks and ottomans, allowing travelers to create a space that works for their needs
- Uniquely positioned power outlets for staying connected on-the-go
- Upgraded space-efficient and easy to clean furnishings
- Streamlined case goods featuring a mini-fridge and wire baskets to store items
- Enhanced curb appeal with fresh paint and new structural elements

Currently, there are over 1,900 Hampton locations with more than 180,000 guest rooms worldwide.

Shamin Hotels owns and manages 40 properties in several states with close to 5,000 rooms and over 70,000 square feet of meeting and banquet space. The organization is recognized as the largest hotel management company in Central Virginia.



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