

## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### DSW OPENS IN SUFFOLK'S HARBOUR VIEW

SUFFOLK, Virginia (April 13, 2016) –Designer Shoe Warehouse, more widely known as DSW, a leading branded footwear and accessories retailer, has opened a new retail operation in Harbour View. The new store is located at 1011 University Boulevard, Suite 140, in the Hampton Roads Crossing development, anchored by the Kroger Marketplace. To celebrate their opening, DSW will host a Grand Opening – Ribbon Cutting ceremony on Thursday, April 14<sup>th</sup>, at 9:30 a.m. Mayor Linda T. Johnson will be on hand for the event. The store will officially open to the public at 10 a.m.

The new, 12,000 square-foot store will be stocked with name brand and designer shoes and accessories. Stores feature more than 21,000 pairs of men's and women's shoes. Women will find the latest styles including a large assortment of sneakers, running shoes, sandals, boots and high heels. Men can shop oxfords, slip-ons, boat shoes and athletic shoes. Accessories such as scarves, bags, jewelry, socks and more will be available.

"DSW is another trend-setting retailer investing in Suffolk, and there are more to follow," stated Suffolk Mayor Linda T. Johnson. "DSW's fashion forward brands will be a big hit in Suffolk, and we wish them much success." "We are excited to open our first DSW store in Suffolk," said Valara Gee, Vice President DSW Stores "As DSW's footprint continues to grow, we're committed to delivering a shopping experience that exceeds the expectations of our customer."

The Terry Peterson Companies is the master developer of The Hampton Roads Crossing Development, and leasing efforts on site are supported by Divaris Real Estate.

Store hours will be Monday through Saturday, from 10 a.m. to 9 p.m. and Sunday, from 11 a.m. to 6 p.m. For those who prefer to shop at home, customers can order online from [dsw.com](http://dsw.com) and use In-Store Pick-up to get their shoes quickly.



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