

## NEWS RELEASE

FOR IMMEDIATE RELEASE

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**Contact:**

Leslie Sink  
Owner  
Hi-Ho Silver  
757.869.7753

Suffolk Media & Community Relations  
757.514.4104  
[www.suffolkva.us](http://www.suffolkva.us)

### Hi-Ho Silver Expands to Suffolk

SUFFOLK, Virginia (June 16, 2016) – Hi-Ho Silver, a family-owned jewelry store, has expanded to 2944 Bridge Road, in Suffolk. To celebrate their grand opening, they hosted a ribbon cutting ceremony on Thursday, June 16<sup>th</sup>, at 9:15 a.m. Council Member Roger Fawcett was on hand for the event. The store opened to the public following the ceremony at 10 a.m.

Hi-Ho Silver is a family-owned shop specializing in sterling silver jewelry and gift items. They feature modern and classic styled earrings, necklaces, bracelets, rings and other unique designs. Most pieces are specially handcrafted and assembled in the United States. Many of the various sterling silver pieces were designed exclusively for Hi-Ho Silver by metalsmiths in Mexico.

Hi-Ho Silver has been locally owned and operated since opening in 2002, with three other locations in Hampton Roads. This is their first store in Suffolk, and owner Leslie Sink says the timing is just right. “We had been seeing so many of our Suffolk customers traveling to our other stores,” noted Sink. “The new store in Suffolk will be so convenient for many of our clients and will give us a chance to reach a new market. We couldn’t be happier with the location.” “Our local and independent shops are such an asset to our community,” said Suffolk Mayor Linda T. Johnson. “It is important to our businesses and our overall economy that we support our independent business community. We wish Hi-Ho Silver much success with their expansion to Suffolk.”

Store hours will be Monday through Saturday, from 10 a.m. to 6 p.m. and Sunday from noon to 4 p.m. The staff are proud of providing quality customer service and the store plans to support the neighborhood and community by fundraising for various charities. You can learn more by going to [www.hihosilveronline.com](http://www.hihosilveronline.com).



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