

NEWS RELEASE

FOR IMMEDIATE RELEASE _____

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SUFFOLK SHELL-EBRATES MR. PEANUT'S 100TH BIRTHDAY THROUGHOUT OCTOBER



SUFFOLK, Virginia (September 26, 2016)

2016 marks the 100th birthday of Mr. Peanut, and there will be numerous opportunities throughout the month of October for the community to *shell-eborate* alongside this global icon, born right here in Suffolk, Virginia! Mr. Peanut, his NUTmobile and a 30ft tall inflatable of his likeness will be making stops at a number of

family friendly events this fall.

Mr. Peanut Historical Marker Dedication Ceremony

Sat., October 1st, 8:30 a.m. - 100 Block of Hall Avenue, Hall Place Park

The unveiling of the Virginia Historical Marker commemorating the “birth” of Mr. Peanut by Suffolk native Antonio Gentile in 1916 during a contest hosted by the Planters Nut and Chocolate Company to create a company logo. Featuring: Mr. Peanut, NUTmobile and Mr. Peanut inflatable.

Peanut Fest Parade – Suffolk Festivals, Inc.

Sat., October 1st, 10:00 a.m. - Historic Downtown Suffolk

Annual parade that kicks off the Peanut Festival including decorative floats, marching bands, Peanut Fest Queens, Shriners International, Suffolk City Council, Mr. Peanut and the NUTmobile.

Peanut Pals Swap Meet

Sat., October 1st, 11:30 a.m. - 2:00 p.m. - Suffolk Center for Cultural Arts, 110 W. Finney Ave.

With more than 400 collectors of Mr. Peanut items in two countries, the Peanut Pals are the foremost experts and collectors on all things Mr. Peanut. The Swap Meet is open to the public and will feature collectible items for sale, many of them rare, and some with price tags starting at \$10. www.peanotpals.org

Suffolk Peanut Fest – Suffolk Festivals, Inc.

Thurs., October 6th - Sun., October 9th - Suffolk Executive Airport, 1410 Airport Road

The 39th Suffolk Peanut Fest will feature award winning country music artists Joe Nichols, Josh Philips and Brothers Osborne, as well as amusement rides, contests, a

demolition

derby,

motorcycle rally,

shrimp feast,

fireworks, mud

jam, Mr.

Peanut, the

NUTmobile and

the Mr. Peanut

inflatable. Ticket



prices are \$10 per person, per entry; \$30 for a 4-day pass, per person.

www.suffolkpeanutfest.com

Driver Days Fall Festival – Driver Events

Sat., October 15th & Sun., October 16th - 3000 Kings Highway

This fall festival includes a parade, food vendors, live music, crafters, entertainment, cornhole, fun activities for the kids and the Mr. Peanut inflatable will be on site Saturday, October the 15th. www.driverevents.com

Suffolk Farmers Market Mr. Peanut Birthday Celebration

Sat., October 22nd 9:00 a.m.-1:00 p.m. - Suffolk Visitor Center, 524 N. Main Street

Suffolk's Farmers Market will celebrate Mr. Peanut's birthday during regular Market hours, with free Mr. Peanut Birthday treats and photo op's with the Mr. Peanut inflatable.

Touch a Truck, Train and More – Suffolk-Nansemond Historical Society

Sat., October 29th 11 a.m. – 2 p.m. - Suffolk Railroad Museum, 326 N. Main Street

This one-day interactive event gives children the opportunity to get up close with heavy construction equipment, emergency vehicles, tractor trailers, and utility trucks. Be sure to wear your costumes and bring your own trick-or-treat bags! Located at the Seaboard Station Railroad Museum. Mr. Peanut, the NUTmobile and the Mr. Peanut inflatable will also be in attendance. Tickets are \$5 each or 4 for \$15.



Make sure to use: [#YesSuffolk](https://twitter.com/YesSuffolk) and [#MrPeanut100](https://twitter.com/MrPeanut100) on your social media feeds

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