

**NEWS RELEASE**  
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## **White Oak Equipment Celebrates Expansion**

SUFFOLK, Virginia (April 10, 2015) – White Oak Equipment, a dealer of new and used construction equipment, tractors and other utility items, has expanded their operations to a new location at 3464 Pruden Boulevard, in Suffolk. To celebrate, they are holding a grand opening – ribbon cutting ceremony on April 11<sup>th</sup>, at 10 a.m. Mayor Linda T. Johnson will be on hand for the event. An open house featuring the Kubota-line of mowers and tractors is scheduled the same day, along with refreshments, appetizers and opportunities to test-ride equipment.

In addition to being an authorized Stihl dealership, shoppers can peruse equipment from other well-known brands such as Takeuchi, Kubota and Wacker Neuson. Mobark chippers and stump grinders, trailers and attachments are also kept in stock. Trained mechanics in the service department are available to answer questions or perform repairs.

President Tom Ficklin knew he wanted to stay in Suffolk when the second-generation, family-owned White Oak Equipment started to outgrow its prior location. “The people who live in Suffolk are so important to our business,” he said. “They have been so supportive of us over the years and we want to continue to take care of their needs.” The new location, at 14,000 square feet, more than doubled the original square footage. With the ample additional space they were able to hire two extra staff members and have more room for new inventory.

“It is always good news when our locally - owned and operated small businesses are able to expand and grow in Suffolk,” said Suffolk Mayor Linda T. Johnson. “We wish White Oak Equipment much success with their business expansion.”

Hours of operation are Monday through Friday, 8 a.m. to 5 p.m., and Saturday from 9 a.m. to 2 p.m. Call 757.538.1870 or see [www.whiteoakequipment.com](http://www.whiteoakequipment.com).



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