

NEWS RELEASE

FOR IMMEDIATE RELEASE

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New Initiative to Draw Suffolk Job Seekers

SUFFOLK, Virginia (July 27, 2020) – Suffolk has long boasted a diverse suite of industries and career opportunities. Today, these job opportunities exist in a more complex environment. To support talent-seeking efforts, Suffolk Economic Development Department will begin hosting a weekly, in-person **Job Fair** at the Hilton Garden Inn – Suffolk Riverfront, located at 100 E. Constance Road, in Suffolk. The event will be every Wednesday, from 11 a.m. to 2 p.m., and is **free** and open to the public.

WOW, as the job fair is called, represents “**Workforce Opportunity Wednesday**”, as an easy way for the public to remember the day set aside to learn about new job opportunities with Suffolk–based businesses. The goal of the **free**, socially-distanced, ongoing event will be to support



members of the community who are looking to further their careers in Suffolk. It is also a means of community outreach for the businesses, as they will be talking about what they do and their impacts on our city and region.

CDC Safety guidelines will be followed and precautionary measures will be employed for the representatives of the businesses and job candidates. No more than five businesses will be present at each WOW event, and they will be

considerably distanced from each other. Job seekers and members of the public will enjoy ample space between themselves and the business representatives, as well. Hand sanitizer and masks will be distributed at a dedicated entrance.

Economic Development has been maintaining a complete list of Suffolk-based businesses who are actively seeking new talent; the list can be found under the tab “Resources for Workers/Employees” [here](#). Staff will be going into the community to share flyers and information about where to find this list and to remind people to follow “YesSuffolk” on social media (Facebook, Twitter, Instagram and LinkedIn), and see the YesSuffolk website for updates about COVID-19 grants, business news, and other job information.

The first WOW job fair is scheduled for Wednesday, August 5th. The weekly fairs are expected to run through at least September.

Contact Terry A. Smith, Suffolk Economic Development Department, with questions at 757.514.4045, or Tasmith@suffolkva.us.

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