



**Contact:**  
Kate Massucco  
Public Relations Assistant  
kmassucco@becoasset.com  
(774) 258-2008

**FOR IMMEDIATE RELEASE**

**Knotts Coffee Company Sets a Grand Opening Date for their Brick and Mortar**  
*Locally owned and operated coffee shop will open their Bridgeport store to the public on Jan. 16.*

**SUFFOLK, Va., (Jan. 13, 2021)** –Knotts Coffee Company announced on January 13, 2021 that it will host its grand opening on Jan. 16, 2021. The opening comes after a complete buildout in the 1500 building of the Bridgeport community, located in the North Suffolk corridor. Operators, JT Holt and Dylan Huffman are excited to welcome the community into their vibrant space.

Knotts Coffee Company as a brand, will focus on consistency, integrity and hospitality. The company aims to be the 757's go-to coffee shop where attractive prices, high quality and exceptional atmosphere are a cornerstone. The shop will offer a variety of locally roasted beans for their espresso based, nitro-tapped and drip coffee beverages. Additionally, the operators invested in state-of-the-art equipment to assure that customers can depend on Knotts Coffee for everyday consistency. Huffman and Holt's tenacity to put both customer satisfaction and employee satisfaction first, will undoubtedly be a key predictor of the company's success.

"Dylan and I are focused on fostering an exceptional work environment. My years in this industry have all pointed to the same conclusion, when you maintain a positive work culture, it yields fulfilled staff members and a loyal customer base," said Holt. "We can't wait to get the community in the door for our opening so they can see what we're all about at Knotts Coffee Company."

While this will be the duo's first endeavor opening a business, they have the wherewithal to succeed after working a combined 40 years in managerial positions throughout the service industry.

As the Knotts Coffee Company brand has gained a social following leading up to their opening, they have continually promoted their customer email list. This feature of the business gives members exclusive access to behind-the-scenes photos and videos as well as weekly giveaways and select invites.

"We're so thankful for the people who have rallied behind us, before even tasting our coffee," said Huffman. "To show our gratitude, we decided to extend soft opening invitations to everyone on the mailing list. They will be among the first to step inside our Knotts Coffee Co oasis and get a taste of the shop."



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Knotts Coffee Company has taken the necessary steps to ensure guest safety when the shop opens to the public. Among the guidelines, there will be a COVID compliant seating arrangement, mask requirement for patrons and cleaning protocols for staff members. Additionally, the building features a grab-and-go window which can provide guests with a contactless coffee experience.

While the shop currently boasts a menu of rich coffee blends and impressive food options, inspired by the flavor and warmth seen throughout the coffee belt, their capabilities will expand as they go. Huffman and Holt are currently in the process of securing ABC licensure to begin offering customers a range of imaginative alcoholic beverages.

Locals can experience Knotts Coffee Company starting Jan. 16 from 6 a.m.-9 p.m., every day. Knotts Coffee Company is in Suite 110, 1500 Bridgeport Way, Suffolk VA.

***About Knotts Coffee Company***

Knotts Coffee Company is a locally operated and owned business that offers the community a relaxing atmosphere where locally roasted coffee and fresh food can be enjoyed. They are located in the mixed-use development, Bridgeport, and will open their doors to the public on Jan. 11, 2021. For more information about Knotts Coffee Company, visit [knotts.coffee](http://knotts.coffee) and follow them on social media, @knottscoffeeco.

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