



FOR IMMEDIATE RELEASE

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Suffolk Gets a Little Sweeter with Nothing Bundt Cakes

Local excited about the opening of her second location in her own community

For Immediate Release – Suffolk, VA – Tiffany Hassell-Gregory opened her first Nothing Bundt Cakes in Chesapeake’s Greenbrier area in 2018 and is thrilled to double the joy she can share with a second location in her hometown of Suffolk. “We are such a celebratory brand, and this is the perfect time to be able to honor and celebrate those who have pulled together through such a difficult past year and half to strengthen our beautiful community,” explained Hassell-Gregory. “From medical workers and first responders to teachers and special needs champions, the resilience our community has shown is amazing.” Although the bakery opened December 10, Hassell-Gregory and her team look forward to celebrating with a grand opening February 4-5 and all are invited to join.

GRAND OPENING EVENTS

- Friday, February 4
 - 10 a.m.-7 p.m. – **WINKS Benefit Day** – 20% of sales will be donated to this organization that is focused on helping brain tumor patients and their caregivers
 - 11 a.m. – **Ribbon cutting** with the Suffolk City Council Member Lue Ward
- Saturday, February 5
 - 10 a.m.-5 p.m. – **Enjoy a free Confetti Bundtlet** while supplies last (up to 300)*

**Visit [nothingbundtcakes.com/bakery/va/chesapeake-suffolk](https://www.nothingbundtcakes.com/bakery/va/chesapeake-suffolk) for complete details*

Nothing Bundt Cakes is located at 5840 Harbour View Boulevard, Suite 400 and is open Monday through Friday from 10 a.m. to 7 p.m. and Saturday from 10 a.m. to 5 p.m. This is the fifth Nothing Bundt Cakes in south Virginia and the 13th in the state. The luscious cakes are baked in-house and are made with the finest ingredients, including real eggs, butter and cream cheese, in 40 unique designs and 10 delicious flavors.

Dallas-based Nothing Bundt Cakes was founded in Las Vegas in 1997 by Dena Tripp and Debbie Shwetz. It has grown to more than 420 franchised and corporate bakeries in 40+ states and Canada. Bakeries offer handcrafted Bundt Cakes in a variety of flavors and sizes such as bite-sized Bundtinis®, miniature Bundtlets and 8- and 10-inch cakes plus decorations and gift options for all occasions. Nothing Bundt Cakes is committed to building a team of bakery owners and employees who embody the joy-filled brand, resulting in industry accolades including Entrepreneur’s Franchise 500 List, Franchise Business Review’s Franchise Hall of Fame and, for seven years running, Franchise Times’ “Fast and Serious.” For more information about Nothing Bundt Cakes, visit <https://www.nothingbundtcakes.com>. To learn more about franchising opportunities, visit <https://www.nothingbundtcakes.com/franchising>.

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