



Media Advisory

Green Clean Express to Celebrate Third Suffolk Grand Opening with Free Signature Car Washes June 3-12, 2022

Free Wash Customers Encouraged to Make Monetary Donation to Benefit the Suffolk Youth Athletic Association

Who: Green Clean Express Auto Wash

What: Green Clean Express Auto Wash is celebrating the Grand Opening of its eighth Hampton Roads express tunnel car wash location at 2825 Godwin Blvd. with 10 days of Free Car Washes. From June 3-22, 2022, customers will receive a FREE signature "Clean Extreme" wash (\$20 value) with a monetary donation to the Suffolk Youth Athletic Association (SYAA). 100% of all donations will help support SYAA's mission of providing a safe and positive sporting experience for area youth and communities.

Established in 1981, SYAA has been providing sports and athletic programs for 40 years. With more than 1,800 registered players, certified coaches and referees, and a focus on sportsmanship, SYAA is a true community institution.

Other Green Clean Express Suffolk/Godwin Blvd. Grand Opening incentives include:

- \$50 Green Clean Express Gift Cards will be available for purchase for \$25 with 100% of proceeds donated back to the Suffolk Youth Athletic Association.
- Customers who sign up for an Unlimited Wash Club Membership at the new location will receive their first month for only \$1.

Where: Green Clean Express Auto Wash *2825 Godwin Blvd., Suffolk location only*

When: Friday, June 3 – Sunday, June 12, 2022
Hours: Monday – Saturday 7am-8pm & Sunday 9am-6pm

***** Ribbon Cutting Ceremony with Green Clean Express Founder Shawn Everett and SYAA and Suffolk City Leaders scheduled for Friday, June 3 at 11:30am**

Contacts: Abigail Gilger, Green Clean Express Auto Wash
(614) 751-9274 x233
beth@expresswashconcepts.com

Ashley Bidnick, Suffolk Youth Athletic Association
syaa.fundraising@gmail.com

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About Green Clean Express Auto Wash:

Green Clean Express uses advanced car wash technology to deliver superior washes at affordable prices, backed by friendly, knowledgeable service and environmentally responsible business practices. Green Clean's fast, high-quality washes include free self-serve vacuums and are 100% satisfaction guaranteed. With the CleanPass Unlimited Wash Club, Members can wash all they want at any 10+ Hampton Roads and Elizabeth City, NC Green Clean Express locations starting at \$17.99 a month. Hours of operation include Monday – Saturday 7am-8pm and Sunday, 9am-6pm. For more information, please visit www.greencleanexpress.com.

In May 2021, Green Clean Express was acquired by Express Wash Concepts (EWC), the parent company of Central Ohio-based Moo Moo Express Car Wash and Bee Clean Express Car Wash, Dayton, Ohio and Richmond, Indiana-based Flying Express Car Wash, Greater Cleveland and Pittsburgh-based Clean Express Auto Wash, and Toledo-based Meyers Auto Wash. EWC plans to open more than 50 additional locations by the end of 2022, with 20 of those under the Green Clean Express brand across Virginia, Maryland and North Carolina.

About the Suffolk Youth Athletic Association

Founded in 1981, Suffolk Youth Athletic Association is a non-profit, charitable, tax-exempt organization whose sole purpose is to operate, conduct, and maintain athletic programs for the youth of Suffolk and the surrounding areas. As one of the largest privately operated youth sports organization in Virginia, SYAA services over 1,800 registered year-round youth athletes. For more information, visit www.suffolksyaa.com.

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