

## **NEWS RELEASE**

FOR IMMEDIATE RELEASE	

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## **New Boutique Salon Opens in Governor's Pointe**

SUFFOLK, Virginia (February 10, 2022) – Apothecary 1885, a new beauty salon and spa, has opened at 1885 Governors Pointe Drive in the Governor's Pointe Neighborhood. To celebrate, they are hosting a Grand Opening – Ribbon Cutting ceremony on Friday, February 11, 2022, at 11 a.m. Suffolk Vice Mayor Leroy Bennett will be on hand for the event which is open to the public.

The shop features a full-service hair salon offering cuts, color and blow outs. Customers can also opt for waxing services, personal care, cosmetic and beauty amenities and manicures/pedicures. They plan to expand their spa services into massage and other therapeutic treatments in the future.

Owner and Esthetician Laurie Elliott has more than 20 years of management experience in the beauty industry. With the new salon in Suffolk, this is her first venture with running her own business. Elliott said she enjoys working in a salon setting and seeing the way people react when seeing the finished product at the end of the visit. "I've always wanted to own my own salon and spa," remarked Elliott. "It's been a long time dream. That dream became this beautiful space". With the location at Governor's Pointe, Elliott is excited to pamper her clients and provide one-on-one attention.

"We are delighted to have Apothecary 1885 open in Suffolk," said Suffolk Mayor Mike Duman. "We welcome Laurie and her team as they bring their expertise and services to our community."

Apothecary 1885 also stocks a variety of unique bath and body products such as hand-made soaps, perfumes, and candles as well as locally-sourced honeys and specialty products for holidays and gift—giving. Elliott aims to showcase products from women or small-owned businesses as frequently as possible. Find more information here: <a href="https://www.facebook.com/Apothecary1885">https://www.facebook.com/Apothecary1885</a>







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