

NEWS RELEASE

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FAMILY-OWNED BAKERY CELEBRATES SECOND ANNIVERSARY

SUFFOLK, Virginia (February 11, 2022) – Pink Box Sweets has been open at the Harbour View Marketplace, 5860 Harbour View Boulevard, Suite B2, for two years. To celebrate, they are hosting an official Grand Opening – Ribbon Ceremony on Monday, February 14, 2022, the exact day of their two year – anniversary, which happens to be Valentine’s Day. Vice Mayor Leroy Bennett will be on hand for the event.

Customers at Pink Box Sweets can choose from a variety of pastries and sweet desserts such as cinnamon rolls, cookies and banana pudding, with the house specialty being cupcakes. Cupcake flavors include all the classics plus seasonal flavors like Key Lime, Lavender Lemon Drop, Maple Bacon, Tutti Fruitti Pebbles, Almond Bliss and more.

Owner Gwendolyn Freeman and her family have made running the bakery truly a “family affair” by rotating jobs like baking and running the front counter amongst family members. “We have been working very hard, but we have been rewarded in the end,” said Freeman. “It feels amazing to bring my passion and business to Suffolk.”

“The small business community is extremely important to us,” “remarked Suffolk Mayor Mike Duman. “We certainly appreciate Pink Box Sweets bringing their venture to Suffolk and congratulate them on their two-year anniversary.”

Pink Box Sweets customers will find special giveaways, door prizes and opportunities to win sweet treats during the Grand Opening festivities. To learn more, visit https://www.facebook.com/thepinkboxsweets/?ref=page_internal.





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