NEWS RELEASE For Immediate Release



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Suffolk Celebrates Small Business Saturday with {Re}Stored Pop-Up Shop Event in Downtown

SUFFOLK, VA (October 12, 2022) The City of Suffolk Economic Development Department invites you to kick off the holiday season by strolling along Bank and Main Streets on Small Business Saturday, November 26, 2022 for the {Re}Stored Pop-Up Shop Event. This one-of-a kind shopping event offers hard to find handcrafted creations and eclectic gifts for you and those special people in your life. This Small Business Saturday, join over 30 merchants throughout Suffolk's historic downtown district offering artisan-quality crafts, jewelry, fine art, woodcrafts, crocheted items, pottery, handbags, holiday ornaments, home decor, and more. Discounts and holiday specials from other downtown established retailers and restaurants will be offered as well.

On Saturday, November 26 from 10:00 AM – 4:00 PM, {Re}Stored is open to the public, with ample and free parking throughout the downtown area. Guests to the event can also enjoy coffee, hot chocolate, balloon artists, live entertainment by Luke Willette, face painting and a visit from Santa. The Courthouse Fountain Park area (adjacent to the Godwin Courts Building) will host a comfortable seating area with several large screen TV's showing multiple sporting events throughout the day.

As part of Suffolk's "Love Local, Buy Suffolk" initiative, the {Re}Stored event encourages residents and visitors to support owner-operated businesses, as well as support the revitalizing of the Downtown Suffolk area.

For more information about the event or to become a vendor, follow Downtown Suffolk on Facebook & Instagram at: @downtownsuffolk or contact Deanna Holt at <u>dholt@suffolkva.us</u>.

About Small Business Saturday

November 26, 2022 is the twelfth annual Small Business Saturday. Dedicated to supporting the diverse range of local businesses that create jobs, boost the economy, and enhance neighborhoods around the country, Small Business Saturday was created by American Express in 2010 in response to small business owners' most pressing need: getting more customers. Learn more at www.ShopSmall.com.

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