

## NEWS RELEASE

FOR IMMEDIATE RELEASE \_\_\_\_\_

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### **BANNER'S HALLMARK MOVES TO NEW, LARGER LOCATION**

**SUFFOLK, Virginia (December 8, 2022)** A ribbon-cutting ceremony will be held on Friday, December 9, 2022 at 10 am to mark the official new location grand opening of Banner's Hallmark in the Harbour View East Shopping Center, located at 6253 College Dr, Suite 100. Vice Mayor Leroy Bennett will be on-hand for the event. The grand opening is open to the public and Banner's Hallmark is offering giveaways, gifts with purchase, sales on select merchandise, and will have a food truck vendor for customers.

The new, full-format store features an extensive selection of card and gift items in a modern, inviting, and easy-to-shop environment. Banner's Hallmark, a family-owned and operated card and gift company, operates 58 Hallmark stores throughout Virginia, Maryland, and North Carolina. The previous Suffolk store was 3,600 square feet; the new store is located in the same shopping center but in a much larger 6,000-square-foot space. This expansion will increase their staff from 12 to 17 staff members.

Banner's Hallmark dates back to the 1970's; from its early beginning as a card, gift and stationery store, it has grown into a very well-respected Hallmark Gold Crown chain. Banner's President and CEO, Leonard Banner, has been involved in this business for over 28 years. He has served in the past as a member of the Hallmark Gold Crown Advisory Board. Their Hallmark stores have been honored

with numerous awards which include the Hallmark Gold Crown Retail Excellence Award. Banner's Gold Crown Hallmark Stores are renowned for being some of the finest stores in the country.

For more information on Banner's Hallmark, visit their website:

<https://www.bannershallmark.com/> .

Two images attached.

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