



Contact

Jennifer Moore
(Office) 757.514.4104
(Mobile) 757.840.0018

**SUFFOLK CELEBRATES THE GRAND OPENING OF SUNFIRE
EQUESTRIAN'S NEW HOME**

SUFFOLK, VA (July 13, 2026) The City of Suffolk Department of Economic Development is pleased to announce the grand opening of SunFire Equestrian, a premier horseback riding, training, and boarding facility dedicated to helping riders of all ages and experience levels develop confidence, horsemanship, and a lifelong appreciation for horses.

The community is invited to celebrate with a Ribbon-Cutting Ceremony on Saturday, July 18, at 12:00 p.m., at 1913 Whaleyville Boulevard, Suffolk, VA.

Owned by lifelong equestrians Fay Strasel and Dahlia Jensen, SunFire Equestrian offers English and Western riding lessons, horse training, full-care boarding, and personalized instruction in a welcoming, supportive environment. The experienced team emphasizes safety, confidence, and building strong partnerships between horse and rider while helping students reach their individual riding goals.

"SunFire Equestrian is a wonderful part of Suffolk's equine community," said Julia Hillegass, Agricultural Specialist, Suffolk Economic Development. "Equine businesses play an important role in our local agricultural economy, and SunFire Equestrian reflects the entrepreneurial spirit that continues to strengthen Suffolk's rural economy. We are excited to celebrate their new home and their investment in our community."

The facility welcomes riders of all ages and skill levels, from those taking their very first lesson to experienced competitors seeking professional instruction. In addition to riding lessons, SunFire Equestrian offers horse training and quality boarding services

designed to provide exceptional care while creating a supportive and enjoyable environment for both horses and their owners.

"Suffolk's agricultural heritage and beautiful rural landscape make it an ideal place for equestrian activities," said owner Fay Strasel. "We're excited to begin this new chapter and provide a place where riders can learn, grow, and experience the incredible bond between horse and rider."

Guests attending the grand opening will have an opportunity to meet the owners, tour the facility, learn about available programs and services, and celebrate Suffolk's thriving agricultural and equestrian community.

The ribbon-cutting ceremony is free and open to the public. Community members, horse enthusiasts, local businesses, and elected officials are encouraged to attend.

About SunFire Equestrian

SunFire Equestrian provides horseback riding instruction, horse training, and boarding services for riders of all ages and experience levels. With a commitment to quality horsemanship, individualized instruction, and exceptional horse care, SunFire Equestrian strives to foster confidence, sportsmanship, and a lifelong appreciation for the equestrian lifestyle.

Media Contact

Julia Hillegass

Agricultural Specialist

City of Suffolk Department of Economic Development

757-514-4049

jhillegass@suffolkva.us

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