

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Contact:

Jennifer Wehinger
Ross Store Manager
757.484.2097

Suffolk Media & Community Relations
757.514.4104
www.suffolkva.us

ROSS DRESS FOR LESS TO OPEN IN HARBOUR VIEW'S HAMPTON ROADS CROSSING

SUFFOLK, Virginia (July 15, 2016) – Ross Dress for Less (“Ross”) will be celebrating their first Suffolk location this Saturday, July 16th at 1011 University Boulevard, Suite 120, in Harbour View. A Grand Opening – Ribbon Cutting ceremony will be held on Saturday at 8:45 a.m., with Mayor Linda T. Johnson on hand for the event. The store will officially open to the public following the ceremony.

The new Ross store is approximately 25,000 SF and represents a capital investment of just under \$1 million dollars. They will hire approximately 50 full and part time employees at that location.

Shoppers will find merchandise, including men’s, women’s and children’s name-brand clothing, at prices typically 20% to 60% lower than those at department and specialty stores. The store also stocks small furnishings, toys and games, luggage and jewelry.

The opening of the store is part of the retailer’s 2016 expansion program of about 70 new locations during the year. Ross, together with dd’s DISCOUNTS®, operates approximately 1,500 off-price apparel and home fashion stores, in 34 states, Washington D.C., and Guam.

“Suffolk’s growing retail tenant mix has transformed Harbour View into a shopping destination that our community is proud of,” said Suffolk Mayor Linda T.

Johnson. “Thank you to Ross for choosing Suffolk as your new home and we wish you much success.”

As part of the Grand Opening – Ribbon Cutting, Ross will make a donation to the Suffolk Boys & Girls Club organization.

Ross Dress for Less is the latest junior anchor to join the \$20 million Hampton Roads Crossing mixed-use development. Store hours will be Monday – Thursday, 9:30 a.m. – 10 p.m., Friday – Saturday, 9 a.m. – 10:30 p.m. and Sunday, 9:30 a.m. – 9:30 p.m.



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