

NEWS RELEASE

FOR IMMEDIATE RELEASE

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IHOP, Taco Bell and Mattress Firm Open at Market Center at Harbour View

SUFFOLK, Virginia (November 13 , 2015) – Market Center at Harbour View, a major retail development in the Harbour View area of north Suffolk, has opened three additional stores. IHOP, Taco Bell and Mattress Firm, all located at 6200 College Drive, will celebrate their official openings with a joint Grand Opening – Ribbon Cutting ceremony on Monday, November 16th, at noon. Mayor Linda T. Johnson will be on hand for the event.

The stores recently opened side-by-side in a new, free-standing building that is part of the Market Center at Harbour View development. There are further future plans for retail development in the center.

Taco Bell is America's leading Mexican-inspired quick-service restaurant. Taco Bell serves made-to-order tacos, burritos and specialties as well as vegetarian options. The new Taco Bell Suffolk franchise is owned and operated by Sanjay Patel, of the LAP Group, who also manages the nearby Hilton Garden Inn Chesapeake Suffolk.

IHOP is well known for their wide variety of breakfast items. In addition, they also serve lunch, dinner and late night snacks. The new IHOP has already hired over 75 full and part-time staff members and plans on supporting area military, seniors and schools on fundraising programs.

Mattress Firm is one of the world's largest and most successful specialty bedding companies. The stores operate by focusing on creating a unique shopping experience for the customer with a large selection of brand-name bedding products and well-trained associates. The branches make every attempt to hire

managers who live close to the stores in order to maintain a local, hometown feel.

“It is these types of investments, like the ones at Market Center at Harbour View, that contribute to the overall development of Suffolk,” said Suffolk Mayor Linda T. Johnson.

Chris Read from CBRE/Hampton Roads assisted with the commercial real estate transactions.

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